

MISSION BLUEPRINT

Fred Smith Company seeks to enrich the quality of people's lives by delivering superior value through high quality and affordable Sports Club, Properties, and Construction services.

FRED SMITH COMPANY WAY

FOUNDATION

Fred Smith Company's Purpose is to establish a Place of Work where all company members can build a better life for their family and build better communities for their neighbors.

BUILDING BLOCK VALUES

RESPECT

We build integrity by practicing mutual respect and trust toward all people to foster mutually beneficial relationships.

ACCOUNTABILITY

We create an entrepreneurial culture that empowers employees to take personal responsibility and share the rewards of being an Evergreen company.

PERSEVERANCE

We persevere through all seasons by working hard, exercising sound judgment, and being a good steward of company resources.

FAMILY

We believe in family as the core foundation of our society, and we promote strong families in both our products and our business practices.

FAITH

We seek to serve God, as "People of the Way", in all our endeavors as a company.